

PRESS RELEASE: GARDEN SQUARE SHOPPING CENTRE

12th MAY 2017

FREE TASTY FUN AT GARDEN SQUARE!

On Saturday 27th and Sunday 28th May, Garden Square Shopping Centre in Letchworth is giving your mini Mary Berrys and pint-sized Paul Hollywoods the chance to enjoy some tasty fun as part of its **Kids' Club**.

LETCHWORTH'S FOOD & DRINK FESTIVAL

To celebrate the **Letchworth Food & Drink Festival**, and in association with **Love Letchworth**, Garden Square Shopping Centre will have two FREE craft workshops during the last weekend of May. These are:

Apron Decorating Workshop: Saturday 27 May, 10am – 3pm

Letchworth's little fashionistas can design and decorate their own kitchen apron using fabric paints, accessories and their creative skills. Children must be aged 3 years or over to take part.

Cookie & Cupcake Decorating Workshop: Sunday 28 May, 10am – 3pm

Little ones are invited to decorate a cookie or cupcake using a variety of icing pens, sprinkles and sweeties. Children must be aged 3 years or over to take part.

Each craft workshop is the perfect opportunity for little ones to demonstrate their creativity under supervision. All materials will be supplied and, once created and decorated, the tasty goodies can be taken home.

Events company **Crafty Crew** will be hosting the workshops at Garden Square. Director, Karina Shearing, says: ***“Children derive many important benefits from the opportunity of working with arts and crafts projects. Workshops like this allow them to explore their imagination, express themselves boldly and develop their own individual piece. It’s also been proven that many literacy and mathematical concepts can become easier to comprehend following on from artistic activities. We look forward to helping children create some fantastic crafts at Garden Square at the end of the month!”***

Jack Philbin, Garden Square’s Shopping Centre’s Manager, says: ***“We’re excited to welcome these Food Festival inspired events to the shopping centre. We always aim to provide our shoppers and their families with entertaining and educational activities whenever possible and our free crafting activity workshops will definitely fit the bill. We look forward to hosting other engaging events during the forthcoming months.”***

THE GARDEN SQUARE KIDS’ CLUB

Last year, Garden Square Shopping Centre launched a **FREE Kids' Club** dedicated to children between the ages of 3 and 15 years. The Club is a great way for little ones to take part in supervised events, express their creativity and make new friends. Member benefits include:

- Participation in FREE Kids' Club events
- Notifications and reminders of upcoming events
- Regular competitions
- Exclusive offers from Garden Square's stores
- A FREE Passport to Fun

THE KIDS' CLUB PASSPORT TO FUN

As part of Garden Square's Kids' Club, children get a **Passport to Fun**. This is their exclusive gateway to special offers and discounts on event days. For each event they attend, each child will get a sticker in their passport. After collecting 6 stickers, they will be rewarded with a **free gift!**

For more information about Garden Square Shopping Centre, visit their **website** or follow them on **Facebook** and **Twitter**.

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Note to Editors

Situated in the heart of Letchworth, Garden Square Shopping Centre comprises over 30 shops, services and eateries. From fashion to home furnishings and electronics to eateries, Garden Square is the perfect place for retail convenience.

Further information about the centre can be found on Garden Square's website: www.gardensqureshopping.co.uk

Or follow the centre on Facebook:

www.facebook.com/GardenSquareShopping

Or follow the centre on Twitter: www.twitter.com/GardenSquareSC

Contacts

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