

PRESS RELEASE: GARDEN SQUARE SHOPPING CENTRE

31st October 2016

Spooktacular Success at Garden Square!

Halloween has grown in popularity in the UK, with shoppers spending over £450m as the creepy celebration becomes the second biggest party night after New Year's Eve.

Costumes based on the Mexican Day of the Dead, zombies, the grim reaper and the film Ghostbusters were the most popular dress up options this year, with many spooky spectacles seen on the streets of Letchworth. And with plenty of ghoulish goodies adorning Garden Square Shopping Centre's shelves, there was no shortage of ways to put the frighteners on friends and family!

Halloween High Jinks

To ensure everyone had one hell of a Halloween, Garden Square Shopping Centre invited people to enjoy some spirited skullduggery, freaky frolics and ghostly goings on Saturday 29th October.

There was a **Gruesome Graveyard** located in the Square where visitors could be transformed into marvellous monsters and wicked witches with the help of the

centre's **Fiendish Face Painters** and **Devilish Dress Up Crew**. The fang-tastic **Floaty Ghosties** were on hand to spook shoppers and terrify tots as they hauntingly hovered around the Square throughout the day. A **Sinister Selfie Booth** then took photos of everyone in their freakish finery for participants to take home and keep. These have also been uploaded to the shopping centre's Facebook page where followers can vote for their favourite to win a spell-binding £50! The competition closes on Friday 4th November at 5pm.

Jack Philbin, Garden Square's Centre Manager, says: ***"We were delighted to host an exciting event this spooky season and to give our customers the chance to have a day filled with tricks and treats! The day was a resounding success and saw hundreds of families taking part. We look forward to hosting more events and spectacular shows at Garden Square over the forthcoming months and will be offering shoppers further chances to win prizes and shopping vouchers."***

For more information about Garden Square Shopping Centre, visit their **website** or follow them on **Facebook** and **Twitter**.

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Note to Editors

Situated in the heart of Letchworth, Garden Square Shopping Centre comprises over 30 shops, services and eateries. From fashion to home furnishings and electronics to eateries, Garden Square is the perfect place for retail convenience.

Further information about the centre can be found on Garden Square's website: www.gardensquashopping.co.uk

Or follow the centre on Facebook:

www.facebook.com/GardenSquareShopping

Or follow the centre on Twitter: www.twitter.com/GardenSquareSC

Contacts

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