

PRESS RELEASE: GARDEN SQUARE SHOPPING CENTRE

19th October 2016

Ghostly Goings On at Garden Square Shopping Centre

Halloween has grown in popularity in the UK, with shoppers spending over £450m last year as the creepy celebration becomes the second biggest party night after New Year's Eve.

Costumes based on the Mexican Day of the Dead, zombies, the grim reaper and the film Ghostbusters are the most popular dress up options this year, with many spooky spectacles expected on the streets of Letchworth over the forthcoming week. And with plenty of ghoulish goodies adorning Garden Square Shopping Centre's shelves, there's no shortage of ways to put the frighteners on friends and family!

Halloween High Jinks

To ensure everyone has one hell of a Halloween, Garden Square Shopping Centre is inviting shoppers to enjoy some spirited skullduggery, freaky frolics and ghostly goings on at the centre from 10am to 3pm on Saturday 29th October.

There will be a **Gruesome Graveyard** located in the Square where visitors can

be transformed into marvellous monsters and wicked witches with the help of the centre's **Fiendish Face Painters** and **Devilish Dress Up Crew**. A Sinister Selfie Booth will then take photos of everyone in their freakish finery for participants to take home and keep. These will also be uploaded to the shopping centre's Facebook page where followers can vote for their favourite in order to win a spell-binding £50!

Jack Philbin, Garden Square's Centre Manager, says: ***"We are delighted to be hosting an exciting event this spooky season and to be giving our customers the chance to have a day filled with treats! And with plenty of gruesome gift ideas and monster deals in our stores, there's no better place to be this month. We look forward to hosting more events and spectacular shows at Garden Square over the forthcoming months and will be offering shoppers further chances to win prizes and shopping vouchers."***

For more information about Garden Square Shopping Centre, visit their **website** or follow them on **Facebook** and **Twitter**.

(ends)

Note to Editors

Situated in the heart of Letchworth, Garden Square Shopping Centre comprises over 30 shops, services and eateries. From fashion to home furnishings and electronics to eateries, Garden Square is the perfect place for retail convenience.

Further information about the centre can be found on Garden Square's website: www.gardensquashopping.co.uk

Or follow the centre on Facebook:

www.facebook.com/GardenSquareShopping

Or follow the centre on Twitter: www.twitter.com/GardenSquareSC

Contacts

For further information about Garden Square Shopping Centre, contact:

Jason Vickers (Flying Saucer Creative): 01603 632 791

Jack Philbin (Garden Square Shopping Centre): 01462 480 281