

## **PRESS RELEASE: GARDEN SQUARE SHOPPING CENTRE**

**11<sup>TH</sup> MARCH 2016**

### **Cracking Fun Planned at Garden Square!**

With plenty of sweet treats and egg-citing gadgets, Garden Square Shopping Centre is your one-stop-shop for Easter goodies this year. And with plenty of in-store promotions and giveaways to help you feather your nest, Garden Square will ensure you have a spring in your step this season.

### **Chirpy Fun for Children**

Bring your little ones along to the Square on **Friday 25<sup>th</sup> March** where they can enjoy a shell-shockingly good **Easter Craft Workshop** in association with the **Garden House Hospice Care!** Children can personalise their own knitted Charlie Chick, the Hospice's Easter mascot, along with an Easter basket. All crafty materials will be provided, as well as a Cadburys Crème Egg, and creations can be taken home. To take part, simply donate £3 to the Garden House Hospice on the day. 100% of all donations will go directly to the Hospice.

After decorating their own Charlie Chick, children can embark on an Easter egg hunt with Squawk the colourful chicken! This feathered friend will help tots find lettered eggs in the shopping centre's stores which will all serve to spell out a word. Simply submit the word to Garden Square's website and you'll be entered into a prize draw to win a giant cuddly bunny and a basket of chocolate eggs! The competition closes on Friday 1<sup>st</sup> April at 5pm.

### **Garden House Hospice Care**

Each year the Garden House Hospice Care releases thousands of knitted Easter Chicks into the North Hertfordshire community, raising thousands towards hospice care for patients and their families. The dedicated team of Hospice knitters have been working throughout the year to make sure that there are enough chicks to meet demand. If you would like to volunteer to knit a Charlie Chick, please contact **Karen Rabjohn** from the Hospice on **01462 679540** or email [karen.rabjohn@ghhospice.co.uk](mailto:karen.rabjohn@ghhospice.co.uk).

Karen Rabjohn, Head of Fundraising for Garden House Hospice said: ***“Garden House Hospice Care is pleased to be working in partnership with the Garden Square Shopping Centre once again. The shopping centre have been a fantastic support to the Hospice. They supply all the materials and activities at their events at NO cost to the Hospice and donate all money taken towards patient care. We cannot thank them enough for their continuing support. It really makes a difference.”***

Jack Philbin, Garden Square’s Operation Manager, added: ***“We’re delighted to be able to offer shoppers a wealth of entertainment and activity for the Easter period whilst raising funds for Garden House Hospice. What’s more, with plenty of tempting treats and great gift ideas in our stores, Garden Square is the perfect place to come for your Easter shopping.”***

For more information about this event and Garden Square Shopping Centre, visit our **website** or follow them on **Facebook** and **Twitter**.

For more information about the Garden House Hospice, visit: **[www.ghhospice.co.uk](http://www.ghhospice.co.uk)**.

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**Note to Editors**

***Situated in the heart of Letchworth, Garden Square Shopping Centre comprises over 30 shops, services and eateries. From fashion to home furnishings and electronics to eateries, Garden Square is the perfect place for retail convenience.***

***Further information about the centre can be found on Garden Square's website:***

[www.gardensqureshopping.co.uk](http://www.gardensqureshopping.co.uk)

***Or follow the centre on Facebook: [www.facebook.com/GardenSquareShopping](http://www.facebook.com/GardenSquareShopping)***

***Or follow the centre on Twitter: [www.twitter.com/GardenSquareSC](http://www.twitter.com/GardenSquareSC)***

### **Contacts**

***For further information about this event, or Garden Square Shopping Centre, contact:***

***Jason Vickers (Flying Saucer Creative): 01603 632 791***

***Jack Philbin (Garden Square Shopping Centre): 01462 480 281***